

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 2/27/2020

Time: 7:00pm

Location: Council Chambers

Present:

- John Graziano
- S. Nadia Hussain
- Stephen Tomaskovic
- Michele Reynolds
- Elisa Kolenut
- Suzanne Osborne
- Mike Rudge

Absent with Notice:

- Anne Sundstrom
- Lisa Bendel
- Jen Ellis

Meeting Discussion:

- Approved January meeting minutes.
- Elisa Kolenut provided the Treasury report.
- Touch a Truck: Discussed if the EDC would cover the cost of Pixie Pop, but it was decided that our agreement for this contract was for customers to pay. Discussed who will be participating in the event. Each EDC member who is responsible for contacting participants is to reach out and remind them of the event. John Graziano to bring the EDC stickers and the bags. John Graziano to remind the DJ. Elisa Kolenut to make the flyer. John Graziano to reach out to interim Super Intendent of the Bloomington schools to see if we can distribute flyers to the kids. Michele Reynolds to reach out for a Fudge vendor and Kettle corn vendor.
- Main St. Banners: Elisa Kolenut provided an update on this project. The banners will be sold for \$200 each for businesses. The Borough will purchase 20 at cost. Any excess will go to the Borough. The Borough will care for the banners. They will be displayed from April 1st to November 1st each year. The EDC reviewed the banners for the Borough and the Police Department. The vendor requires a two week lead time to print the banners. The EDC will need to approach local businesses to sell the banners.
- Agreed that Suzanne Osborne will reach out to the Borough Ordinance officer to express concerns for illegal signage on Main St.
- The EDC met with Mark Lohbauer of the JGSCGroup and Tanya Rohrbach of New Jersey Future. Mark provided an update on the status of their work to-date which included conducting approximately 2,000 interviews with businesses, Borough officials and citizens of the Borough. They will begin the survey soon and will send us the draft survey questions for our review. The EDC will promote the survey on our social media accounts. They also provided an update on interviews they have conducted with local businesses.